

# VOTE WITH CONFIDENCE

Dear Friends:

This autumn we are being overwhelmed by election hype and rhetoric. The federal election is to be held one week after our municipal election, and tends to dominate our attention due to media presence and huge election expenditures by federal parties.



Even without the competition of a federal election campaign, only 29% of eligible voters cast ballots in the Heights Ward in the 1985 municipal elections.

Since 1985, the Heights Ward population has grown considerably, due largely to the addition of so many new households to Fallingbrook.

As a resident of our burgeoning community I implore you to be civic-minded this fall. Take the time to consider the key issues facing your community, the candidates for municipal office, and to vote for quality representation on November 14.

By placing your confidence in me, you may be assured of direct and responsive representation on Cumberland Council. Don't leave the future of our Fallingbrook community to chance — vote responsibly in the November 14 municipal elections.

**SIDNEY MARINOFF**  
Candidate for Council  
Heights Ward

# SIDNEY MARINOFF FOR COUNCIL

October '88

ASSOCIATION COMMUNAUTAIRE

# FALLINGBROOK

COMMUNITY ASSOCIATION

Population 7,955  
Residences 2,273



## Special Election Edition



DÉBATS

ALL CANDIDATES MEETINGS

Le jeudi 3 novembre - 19h30

École communautaire Fallingbrook - (promenade Princess Louise)

Cette assemblée est réservée aux candidats de la circonscription Heights seulement et ne comprend pas les personnes ayant posé leur candidature aux postes de conseillers pour la commission scolaire.

Thursday, November 3rd - 7:30 p.m.  
Fallingbrook Community School  
(Princess Louise Drive)

This meeting will be limited to candidates to be elected in the Heights Ward only and will not include candidates for the position of School Board Trustee.

## CALLING ALL RINK ENTHUSIASTS

The Fallingbrook Recreation Committee is looking for rink coordinators and supervisors for your two neighborhood rinks:

1. Bottreil (at the corner of Merkely)
2. At the new Fallingbrook Elementary School

Rink Coordinators are traditionally adults and are responsible for managing the supervisors. Rink supervisors are traditionally students and are responsible for flooding and shovelling. Both of these are paid positions.

If interested, please send a brief resume to:

627 Glenside Terrace  
(off Falwyn Crescent which is off Princess  
Louise Drive)



## FROM THE EDITOR

In an effort to better inform you the voter on municipal issues that affect the community, we have asked the candidates whom you are eligible to vote for, the following questions.

(1) Fallingbrook appears to have less "open space" than other Orleans communities. If elected, what are you willing to do to alleviate this situation? [*The Township includes Petrie Island and the Ottawa River floodplain as part of our open space.*]

(2) The housing mix planned for Fallingbrook is 66% multiple units and small lots, a mix found in no other Orleans community. Do you agree with this housing mix, and if elected what would you do about it? [*The Fallingbrook Community Association recognizes the need for a diverse mix of housing. We hope that Fallingbrook will develop in a way similar to Queenswood Heights and Chapel Hill, for example. We are concerned that the most recently approved neighbourhood plans show only 21% of the lots are 50 feet wide.*]

(3) 'Orleans' has been allowed to grow at a faster pace than many services (i.e. roads, schools, etc.), thus creating numerous problems. If elected, how would you deal with this problem?

An All Candidates Meeting has been organized for Thursday November 3rd at 7:30 PM, in the new Fallingbrook Community Elementary School (located off Princess Louise Drive). Now is the time to voice your concerns on such issues as roads, transportation, sports facilities, parks, activities for youth, and property taxes. Come out November 3rd and let the next municipal council know where you stand on these and other issues.

Volonté de mieux vous informer comme électeur, au sujet des problèmes municipaux que affectent notre communauté; nous avons demandé aux candidats pour que vous êtes admissibles de voter, les questions suivantes.

(1) Fallingbrook semble avoir peu "d'espace libre" contrairement aux autres communautés d'Orléans. Si élu, que pourriez-vous amener de façon à améliorer cette situation?

(2) L'aménagement urbaine de Fallingbrook consiste d'une variation de 66% multi-familiale et petit lotissement. Cette variation n'est pas retrouvée dans toute autre communauté d'Orléans. Etes vous d'accord avec cette variation de densité, et si élu, que feriez-vous à ce propos?

(3) "Orléans" a été permis de s'expansionner d'un rythme plus rapide que bien des services (i.e. chemins, écoles, etc...) ceci créant de nombreux problèmes. Si élu, comment pourriez-vous traiter ce problème?

Pour tous les candidats, une réunion a été convoquée pour jeudi le 3 novembre à 7:30 P.M. dans la nouvelle école communautaire de Fallingbrook (située près du chemin Princess Louise). C'est le temps de souligner vos opinions sur les problèmes tel que chemins, transportations, facilités sportives et parcs, activités pour jeunes ainsi que les taxes de propriétés. Faites connaître au conseil municipal vos opinions sur ces problèmes et autres. Le 3 novembre est un rendez-vous.

(Traducteur: Michel Cadieux)

## Peter Clark (Mayor)


Open Space - Fallingbrook actually has more open space than many new communities. We are pleased to have been able to achieve this and will work to increase open space still farther in the remaining neighbourhoods.

Housing Mix - The Ontario Government, through its Ministries of Municipal Affairs and Housing, has produced guidelines with respect to "affordable" housing. Cumberland's housing mix policy for all neighbourhoods is specified as one-third large lots, one-third small lots, and one-third multiples. We are one of the few municipalities that have specified a policy. The comment made that these mixes are found in no other Orleans community is inaccurate since almost all communities have similar kinds of make-ups. For example, Convent Glen (St. Joseph to the river) was approved at 26.7% large lots, 73.3% small lots and multiples. The housing mix policy is appropriate given the provincial guidelines and the market.

Growth - Schools are not under the mandate of your municipal council. School boards cannot build schools before there are children around to fill them. There are presently four schools either built or under construction in the Fallingbrook area, and more are being planned. We are proud of our record of cooperation with the Carleton Board of Education on the joint planning and use of facilities, and we intend to continue.

- Road issues that need to be addressed are the expansion of Highway 17, the construction of the Blackburn Hamlet Bypass, and the four-laning of Innes Road through to Highway 17. We have achieved construction of the east transitway to Blair Road six years ahead of plan in order to accommodate growth. Work is now being done on four-laning Innes Road from Blair Road to Blackburn Hamlet and the Blackburn Hamlet Bypass. Major construction is taking place in response to growth.

Since these comments are restricted to one page, and certainly many more details and thoughts on each one of these topics could be included, I will be holding an open house in the Fallingbrook area for all residents who wish further clarification of where the municipality stands on any issues. It will be in the new school cafeteria on Saturday, November 5th, from 1:30 to 4:30 p.m., and we look forward to meeting you either there or at the "All Candidates" meeting scheduled for Thursday, November 3rd, in the cafeteria of the new community school.

  
Peter D. Clark  
Mayor

## Linda Dunn (Councillor at Large)

To residents of the Fallingbrook Community,

As new members to our Township, I would like to welcome you and invite you to attend the various All Candidates meetings, one of which is being held in Fallingbrook, to acquaint yourself with all the candidates and ask questions before making a decision on Nov. 14. The most important thing, however, is to remember to exercise your democratic privilege of voting.

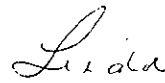
This letter is in response to three questions posed to candidates by the Community Association.

#1) The issue of a perceived lack of open space in Fallingbrook has been brought to Township Council during the past year by the Community Association. This was examined in detail by our staff and it was determined that, under the Provincial Planning Act requirements Fallingbrook has the required open space for its population. Active parks, stormwater management ponds, and the conservation - nature trails along the escarpment all provide a variety and mix of recreational activities. The building of the Ray Friel Sportsplex will further add recreational facilities to the Fallingbrook Community. As future developments come on stream, it will be important to ensure parkland is provided. In regards to the "Fallingbrook Forest", the Ministry of Natural Resources has determined the trees are of a fast growing and short life span nature, and do not provide a long-lasting hardwood or coniferous forest for future preservation.

#2) Mixes of housing are found throughout all communities within the Orleans area. The housing mix policy was established by the Township before any development occurred in the area east of the 10th Line. This was done to provide a variety of housing for a variety of people, with a variety of incomes. It is also in line with Provincial and Federal initiatives. All communities, and Fallingbrook is no exception, benefit from a diverse and varied population. Industry is attracted by a variety of housing mixes for its employees, and by a variety of potential employees for its new enterprise. The Township of Cumberland is steeped in a tradition of co-operation and harmony among all socio-economic groups, and I would continue to support and encourage just such a mix.

#3) They say Rome wasn't built in a day -- but one can hope for some progress during the next several years. Finally, after much hard work, lobbying and persuasion, by this and previous Councils, the future looks brighter for those of us in the east end, as Queensway interchanges and four laning to Trim Road will soon be starting, and widened Regional Roads, transitway extensions and new road connections, such as the Blackburn Hamlet By-Pass, are finally starting to move east. As members of Council, our hands are somewhat tied, and we can only continue to lobby senior levels of government for additional and expanded transportation links, and support the Mayor in his efforts to speak for Orleans. From the perspective of schools, the elementary portion appears to be keeping up, although it can never move ahead of development. Our biggest disappointment is the lack of high schools, but with joint planning for the Sportsplex, and Carleton Board priority for secondary schools, we appear to be closer than ever before. The specifics on school programs and facilities are, however, not within our mandate and questions should be asked of local trustees and trustee hopefuls.

I hope that I have adequately answered your questions and I would be pleased to discuss these or any other issue with you at any time.

  
Linda Dunn  
Councillor at Large  
835-2366

## Fern Casey (Councillor at Large)

### RESPONSES BY FERNANDE (Fern) CASEY

#### for COUNCILLOR AT LARGE

#### 1) "Fallingbrook appears to have less 'open space'"

One may argue that our present parkland allocation meets the requirements as defined under the Planning Act -- I guess it depends on how the numbers are interpreted! I would argue that any community that is blessed with land such as, for example, the Fallingbrook Forest should concentrate its efforts to do everything possible to preserve it as open public space. I will strongly support any initiative towards this objective.

#### 2) "the housing mix planned for Fallingbrook is 66%"

I am on record as being increasingly concerned with the present interpretation and direction of the existing housing mix policy. As your representative and as a concerned citizen, I frequently ask the question -- What kind of Community will Cumberland be 20 or 30 years from now? While I understand and support the need to meet the needs of the market place through a range of housing mix, I firmly believe that Council should encourage developers to build a greater percentage of homes on larger lots of at least 13.72 meters (45 feet) frontage, or, at the very least, that lot coverage become an important part of our housing mix policy. I feel strongly that the higher density will impact directly on the costs of providing and maintaining adequate services -- social, recreational and cultural, and as a result will require additional tax dollars. I will continue to support the development plan which favours this approach.

#### 3) "Orleans has been allowed to grow at a faster pace"

Many of us who live in Cumberland and work in downtown Ottawa are well aware that access to and from Ottawa is essential -- it's often said that we may as well make the Queensway a parking lot -- it has also been said that a person undergoes considerable stress if it is essential to cope with this situation on a regular basis. In my opinion, the population in the east urban community must be expanded in step with expansion of the road capacity linking the community to Ottawa.

As your Deputy Mayor and as your Regional Representative (second seat expected this term), I will work consistently and persistently with other levels of government (Regional - Provincial - and Federal) in order to convince them to allocate funding to expand our existing road capacity, including extension of the transitway to Orleans.

### FERNANDE (FERN) CASEY WILL

- serve as your full-time councillor
- provide additional strength at Regional Council where many decisions affecting our residents are taken (second seat expected this term)
- institute regular meetings where citizens can discuss any ongoing or potential issues and opportunities
- support with public participation an economic study on the formation of a city of Orleans
- actively work to preserve the rural character of our Township
- work hard to ensure that the "once in a lifetime opportunity" to keep much of the 20 kilometre strip of shoreline north of Hwy 17 preserved as open public space

### FERNANDE (FERN) CASEY IS

- a French Canadian (fluently bilingual)
- able to perceive problems and find solutions
- the candidate with valuable experience as a senior executive from 27 years of progressively responsible positions with the Federal Government of Canada
  - Civilian Member, RCMP
  - Task Force on Management Information Systems, Employment & Immigration Canada
  - Head of Administrative Services, Geological Survey of Canada
  - Director of Finance and Personnel Administration, Agriculture Canada
  - Director of Finance and Personnel, Science Council of Canada



Casey's Campaign Headquarters  
830-5983

VOTEZ



**CONSEILLÈRE DE  
L'ENSEMBLE**

**LUNDI, 14 NOVEMBRE 1988  
DE 10 H A 20**

## Bob Monette (Councillor)

Dear Friends and Neighbours:

I wish to express my thanks to the Fallingbrook Community Association in allowing me to address some of the issues that are important to your Community Association. As your Councillor, Heights Ward, since 1985, I have enjoyed serving you and I look forward to continued co-operation with all of you during the next three years.

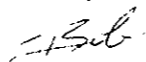
The first issue that I have been asked to address is the "open space" issue. As you are aware, Fallingbrook is Cumberland Township's newest community. The Township has co-operated with your Community Association to ensure that recreation areas, conservation lands, and nature trails have all been integrated into the neighbourhoods. The Water Management Pond, for example, has become a focal point for many recreational activities organized by your Community Association -- a definite credit to the initiative of the residents of Fallingbrook. As your elected representative, I will ensure that the "open spaces" will continue to be included in the expansion of Fallingbrook. I have already pledged my total support for the construction of the Ray V. Friel Recreational Complex, to be located in your community. This complex will give all residents of Cumberland Township the added recreational facilities that we need.

The second issue I have been asked to address is the 1/3, 1/3, 1/3 housing mix, that is, one-third multiple-units, one-third small lots, and one-third large lots. I firmly support this policy, which is the official policy of Cumberland Township. The Township of Cumberland is the fastest growing community in Canada and we invite one and all to come and share in our continued growth. We have young families requiring smaller homes and smaller lots to start their future, we have young singles and retired individuals that require smaller housing units, and we have those that are looking to up-size their homes and lot size to accommodate their changing life styles. I feel that the present housing mix is essential to meet the needs of all our residents.

The third issue that I have been asked to address is the road and school situation. The Township roads in our community are second to none. The access roads to our community, namely the Queensway, Highway 17, and Innes Road, are the responsibility of the Provincial and Regional Governments. These access roads must be improved and I pledge to continue to pressure all levels of government to ensure Cumberland Township receives its fair share. As for the school situation, this is the responsibility of your local school trustees. I urge you to make sure on November 14th to vote for those on the school boards that will best represent our interests. I will continue to co-operate with our local trustees to ensure that our interests remain in the forefront of their agendas.

Once again, thank you for allowing me to address these issues that are very important to your Community Association. Feel free to contact me at 824-2822

BOB MONETTE, Councillor Heights Ward



## Frank Stacey (Councillor)

Dear Residents of Fallingbrook,

I am very pleased to be running for Councillor in the Heights Ward in the forthcoming Municipal election on November 14. My family and I have lived in Queenswood Heights since 1977 and, needless to say, have watched the growth of our community with great interest. I am looking forward to an opportunity to work on the Cumberland Township Council on your behalf. I have served in the Canadian Armed Forces for twenty-six years and am presently employed as Director of Property Services for the Ottawa YM-YWCA.

As a member of Cumberland Township Council I would like to be accessible to all the residents of the Heights Ward, to listen to the concerns of the residents and to do my best to act upon these concerns. Since the Heights Ward is one of the fastest growing communities I would like to see the Services (Roads, Health Care, Police, Fire and Schools) keep pace with this growth realizing that Council must maintain control of the tax dollars so that any increases in our taxes will be minimized. If elected to Council I will only have one vote; however, I am willing to do my best to make your concerns known.

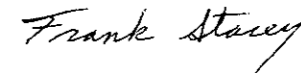
In response to your recent questions -

(1) "Open Space" problem in Fallingbrook -- if elected I will request a review of the existing Official Plan to see if there is any possibility of obtaining more open space.

(2) The Housing Mix set up for Fallingbrook -- The Housing Mix of one-third large lots, one-third small lots and one-third multiple units as outlined for Fallingbrook is a program set up by the Provincial Government in order to provide affordable housing for all levels of our society. It has always been my belief that every person in our society should have the opportunity to purchase affordable housing. If elected to Council, I would be willing to review the Official Plan of housing density and make appropriate suggestions wherever possible.

(3) Services coping with growth pace -- I feel very strongly that the Region and the Province MUST be pressured to link the 10th Line with Highway 17 as soon as possible. The 4-5 light delay on the Ring Road is unacceptable. I would also encourage the School Trustees to continue to push for the proposed High School for Cumberland Township to be priority #1 in the new school construction of the Carleton Board of Education.

Looking forward to serving your Community on Council ---



## Mike Blackburn (Councillor)

Dear Members of the Fallingbrook Community Associations:

First, I would like to begin by congratulating your association for the invaluable contribution it makes in an effort to improve the "Fallingbrook" community, the Heights Ward and ultimately the Township of Cumberland. Second, I would like to respond to several issues which have been raised.

As the Fallingbrook area is developed I think it is essential to maintain a reasonable balance between housing and "open space". I will certainly work toward maintaining this "balance".

Orleans has expanded at a staggering rate, with services lagging behind. We do, of course, need more schools. But schools aren't built until we have the children to fill them, so obviously there will be an "overflow" problem for a brief period. Like most parents I don't like the overcrowding. However, it is a problem which must also be addressed by the school boards and the Ontario Provincial Government. I will work toward a co-operative effort among all parties involved to alleviate the problem - quickly and expediently!

Regarding roads; this is a major concern to me and all the residents in Orleans. They're a mess! But unfortunately the problem is a complex one and involves various levels of government. I can assure you though, it is a matter I will give top priority.

I feel the township's 1/3 policy on large lots, small lots and multiple units is a reasonable and fair policy. What concerns me is your apparent objections over such a policy.

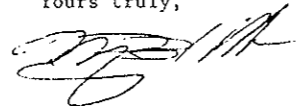
To afford a large home in this area one would have to make an average, annual income of approx. \$60,000.00 plus. If, in fact, there are indeed 66% small homes and multiple units it would indicate to me that the township is providing affordable housing to middle income people.

Is this such a bad thing? Your Executive cited that this type of housing would attract undesirable elements into the community. Well, I have canvassed many of the small homes and multiple units in the area. I can assure you 99 and 3/4% of the residents I met I would gladly welcome as my neighbours.

What the Executive is doing is confusing financial worth with human worth and the two certainly don't always correlate. An association such as yours should encourage a sense of community. This type of attitude only sets your association apart as an elite group and I am sure this is not your intention.

In closing, I must emphasize that it is very difficult to comment on these complex issues in a few short statements. However, I will look forward to attending the all candidates meeting sponsored by your group where I can address these issues in more detail.

Yours truly,



Michael Blackburn

## Sidney Marinoff (Councillor)

Dear Mr. Blake, Community Association Members, and Fallingbrook Residents:

As a resident of Fallingbrook myself, I can relate to the issues tabled by our Community Association on a personal basis. Important questions have been raised about open space and housing density, housing mix policy, and the need for improvements to services and roads. The answers to these key questions will, if translated into action, determine the future shape of our community.

In return for your support in the upcoming election, I will do my utmost to give voice to these and all other important concerns of Fallingbrook residents; as well as those of our neighbours in Queenswood Heights and Notre Dame des Champs. Meanwhile, I am pleased to offer my personal views on the three issues raised by the Fallingbrook Community Association.

(1) The appearance of inadequate 'open space' is a matter of concern to us all. However, the total extent of the perceived problem has yet to be ascertained. As Councillor, I will be prepared to work with the Association, town planners, and Council to identify criteria for measuring 'open space'. I then propose to undertake a comparative analysis between Fallingbrook and other like communities. Should this study substantiate an 'open space' shortfall in Fallingbrook, I will work towards an equitable solution in concert with Council, staff, the Association, and developers.

(2) I share the viewpoint that the existing housing mix policy may be relatively heavily weighted by multiple unit projects as compared with some other areas of Orleans. On the other hand, the preponderance of small lot construction appears to match current development trends elsewhere in our neighbouring communities. I strongly support a rethinking of existing policies with a view to minimizing the construction of any significant new multiple unit projects in Fallingbrook, while ensuring continued adherence to Provincial standards. Since Cumberland's housing mix policy predates the Provincial standard, it is an opportune time to bring our policy in line with these standards and the expectations of ratepayers.

(3) I believe that the lack of roads and other services is the largest problem facing the Orleans community. As Councillor, I will make every effort to speed up the provision of long overdue services. Due to our reliance on funding by other levels of government, success in this endeavor will require a strong, unified Council, backed by a persistent lobby effort from the community itself. The most direct route to needed Provincial and Regional funding is arguably the one that succeeds in shaking and jostling these superior levels of government most tenaciously and with sufficient force. While I believe that a unified City of Orleans would be better equipped to mount such a lobby effort, there is still much that we can and must do to improve services and infrastructure.

SIDNEY MARINOFF  
CANDIDATE FOR COUNCIL  
HEIGHTS WARD